

## **“GO BLUE AT SCHOOL” IN MAY**

This May students at several Westchester schools will be reaching out their hands to help other children in their fight against cancer. The Pediatric Cancer Foundation, a local, nonprofit group, is encouraging kids to take part in its “GO BLUE AT SCHOOL” campaign to raise awareness of the need to find a cure for childhood cancer.

It’s easy to participate – especially if your school has a student community-service group. Just choose a day in May to “Go Blue” (PCF’s color), and select a simple activity to raise awareness and funds. Kids can hold a bake sale featuring blue cookies and lemonade; have a “Guess How Many Blue Jelly Beans In This Jar” contest; or sell blue pencils or bracelets. Or they can come up with their own creative ideas. Third-graders at Mamaroneck Avenue School recently collected 1,000 bottles and cans for recycling and donated the proceeds to PCF.

Students are encouraged to wear blue the day of the event and to bring one dollar to support the cause. They can even get a “Blue Streak of Hope” in their hair by donating \$10 at one of several participating local salons. They can also let others know about another fun way to raise money: come out and cycle or walk at The 10<sup>th</sup> Annual PCF Bikeathon on Sunday, May 16. (Flyers and registration forms will be provided.)

Childhood cancer is the No. 1 cause of non-accidental deaths in children. PCF raises money for research, equipment and patient care at many New York hospitals, including Maria Fareri Children’s Hospital at Westchester Medical Center. “Going Blue” is a great way to get kids involved in helping other kids in their community.

To take things a step further, PCF can arrange to have a video for your event explaining to students the importance of research and the efforts of organizations like PCF. Contact: Nancy Joselson at 914 777-3127.

## **GO BLUE AT SCHOOL**

**SCHOOL NAME:**

**DATE OF EVENT:**

**SERVICE-GROUP LEADER:**

**DESCRIPTION OF ACTIVITY:**